

WTVJ-TV

**QUARTERLY LIST OF PROGRAMMING
ADDRESSING COMMUNITY ISSUES**

April – June 2012



Quarterly Issues and Programs Report

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NBC 6/WTVJ attempts to serve the public interest, convenience and necessity by presenting broadcast material which treats significant issues of the people in the communities served by NBC 6/WTVJ.

The community issues to which WTVJ addressed significant programming were determined by knowledge obtained through community involvement and informal ascertainment of the general public, community leaders, public officials, inclusive of different ethnic organizations and service organizations, the following list emerged as issues needing media attention and support.

NBC 6/WTVJ recognizes that it has an ongoing obligation to remain aware of such community issues and to exercise its best judgment as to what broadcast matter should be programmed to treat those needs and interests. This report includes a brief description of such community issues and some of the programs we believe have provided the most significant treatment of such issues during the period April 1 through June 30, 2012.

The programs produced to meet the needs of the public include locally produced shows and newscasts as well as national programs, public service announcement campaigns, and sales marketing campaigns.

Community Issues

Consumer/Economy

Education

Ethnic/Diversity

Health

Politics

Environment

Locally Produced Programs

Our locally produced, regularly scheduled programs address community issues, concerns and needs. The programs are as follows:

NBC 6/WTVJ News – Daily Local News Programs – WTVJ’s daily newscasts devote considerable time to local issues and community problems.

NBC Miami at 11 – This locally produced program features topical, informative, and entertainment interviews with public figures and community leaders.

Regularly scheduled, locally produced newscasts and programming include:

Program	Time	Days
NBC Miami Today	5:00-7:00 am	Monday-Friday
NBC Miami News at 5	5:00-6:00 pm	Monday-Friday
NBC Miami News 6	6:00-6:30 pm	Monday-Friday
NBC Miami News at 11	11:00-11:30 pm	Monday-Friday
NBC Miami Weekend Today	6:00-7:00 am	Saturday
Saturday Today	7:00-9:00 am	Saturday
NBC Miami Weekend Today	9:00-10:00 am	Saturday
NBC Miami News at 6	6:00-6:30 pm	Saturday
NBC Miami News at 11	11:00-11:30 pm	Saturday
NBC Miami Weekend Today	6:00-7:00 am	Sunday
NBC Miami Weekend Today	7:00-8:00 am	Sunday
Sunday Today	8:00-9:00am	Sunday
NBC Miami News at 6	6:00-6:30 pm	Sunday
NBC Miami News at 11	11:00-11:30 pm	Sunday

CONSUMER/ECONOMY

NBC 6 brings a series of reports dealing with the most current and most concerning consumer and economic issues.

College Loans and Marriage

Reporter: Trina Robinson

4/19/12 5am

Length: 1:00

A recent survey by the National Association of Consumer Bankruptcy Attorneys said member see a big increase in the number of people whose student loans are forcing them to delay major purchases or starting families.

College Loans

Reporter: Pam Giganti

4/27/12 5am

Length: 2:10

Congress voted on a bill that will stop interest rates on the popular “Stafford” Loans from doubling this summer. They couldn’t agree on how to pay the billion dollar price tag that comes with extending the lower rates.

Foreclosure Rates

Reporter: Pam Giganti

5/17/12 6am

Length: 1:00

The rate of foreclosure across the Nation dipped last month while the State of Florida dropped 8% last month but increased 26% from April of last year. Florida records also show that more homes could be headed towards foreclosure .

Express Bus

Reporter: Betty Yu

5/29/12 5am

Length: 2:25

For those looking for a more convenient and affordable way of commuting to and from Miami Dade and Broward, there is now a bus service available during the morning and peak afternoon commute hours.

Jobs Report

Reporter: Sharon Lawson

6/2/12 6am

Length: 1:00

For the third month in a row, there has been weak job growth. Employers’ added only 36 thousand jobs in May which is less than half of the 150 thousand most forecasters expected. The unemployment rate rose to 8.2% from 8.1%.

Economic Worries

Reporter: Pam Giganti

6/4/12 5am

Length: 2:40

Investors on Wall Street and around the globe were sharing the common worry about whether economic growth is slowing down. Americans could be seeing a mid-year slump with Federal Taxes jumping and deep spending cuts kicking in, unless Congress and the White House can reach an agreement by the end of this year.

EDUCATION

Education continues to be a top priority in our community. Following are some of the ways in which NBC 6 has kept viewers up to date with all the latest.

Education Nation

NBC 6 produced a week of on air coverage for Education nation highlighting innovation and excellence in the classroom. NBC 6 staff worked with NBC 6 News' Education Nation team to produce 5 education stories that would help provoke meaningful and engaging discussion for The Teacher Town Hall Meeting.

1. Education Nation Opening Ceremony
5/18/12
Length: 2:00:00
2. Coverage was teased inside our different newscast throughout the week
5/18/12- 5/25/12
3. Teacher Town hall Meeting
5/20/12
Length: 2:00:00
4. Jobs One Panel Discussion
5/21/12
Length: 2:00:00
5. Jobs One Panel Discussion- Part I
5/21/12
Length: 2:00:00
6. Jobs One Panel Discussion- Part II
5/26/12
Length: 1:00:00

In addition to Education Nation Coverage, NBC 6 reports on stories that focus on the importance of education in South Florida.

FCAT Scores Drop

Reporter: Ari Odzer

5/15/12 5pm

Length: 2:25

Top education officials are forced to back down on tougher FCAT scoring, after the failure arte skyrocketed due to the changes made on how the writing portion was graded.

ETHNIC/DIVERSITY

In order to address the interest of South Florida's diverse population NBC 6 airs Hispanics Today and Our World with Black Enterprise. These programs air as follows during 2nd quarter 2012:

Our World with Black Enterprise

- Saturdays @5:00AM

Hispanics Today

- Saturdays @ 5:30AM

In addition to the weekly shows mentioned above, NBC 6 reports on stories that focus on the diversity on South Florida.

Marlins vs. Phillies- Ozzie Guillen

Reporter: Trina Robinson

4/11/12 5am

Length: 1:45

Marlins' Coach Ozzie Guillen was suspended for five games due to his controversial comments regarding Cuban Dictator Fidel Castro. The Cuban community in South Florida was angry with the comments made by Guillen.

Pelaez Rivera Stars Act

Reporter: Pam Giganti

5/30/12 6am

Length: 1:00

North Miami Senior High Valedictorian Daniela Pelaez, along with Congressman David Rivera introduced to Congress the Stars Act, which will allow undocumented young people who meet certain criteria the opportunity to adjust their residency status if they earn a degree from an accredited four-year university.

HEALTH

NBC 6 offers an array of reports – from the most concerning and relevant health issues to the latest in medical technology.

Toxic Nail Polish

Reporter: Pam Giganti

4/16/12 6am

Length: 1:00

According to the new study nail polish contains toxic chemicals that can cause cancer or birth defect. Many labels claim to be free of chemicals toluene, formaldehyde and dibutyl phthalate (DBP), but the testing revealed not all are telling the truth.

Weight and Sleep

Reporter: Pam Giganti

5/1/12 6am

Length: 1:25

A recent study found that those sleeping more the nine hours a night had a lower body mass index than those who slept less than seven. That means your body can block the generic factor linked to weight gain in your sleep.

Energy Drink and Teeth

Reporter: Pam Giganti

5/3/12 6am

Length: 1:30

New research has found that energy drinks have a deteriorating effect when it comes to your teeth. A study done by a group of dentists showed that after sipping energy drinks for few days tooth enamel begins to decay, which leads to sensitivity and cavity.

Coffee and Depression

Reporter: Pam Giganti

5/21/12 6am

Length: 1:10

New research has found that there is an inverse relationship between the amount of coffee consumed and the risk of developing depression.

Synthetic Marijuana

Reporter: Julia Bagg

5/22/12 6am

Length: 3:30

Synthetic marijuana may look and smell like the real marijuana but the chemical combination can have health affects worse than the real thing. The city of Sweetwater has voted to ban the so-called legal weed.

Vodka Tampons

Reporter: Donna Rapado

5/26/12 6am

Length: 1:00

The new and dangerous trend amongst high school students is using vodka-soaked tampons to get drunk. A tampon can reportedly hold about one shot of vodka and the liquor is rapidly absorbed, providing a stronger, faster intoxication than simply drinking a shot.

Bath Salts

Reporter: Diana Gonzalez

6/2/12 9am

Length: 1:00

The case now known as the Miami cannibal attack has caught the attention of law makers in Washington. They're talking about a federal ban that would make it illegal to sell bath salts online.

POLITICS

As the country heads into an election year, NBC 6 brings viewers relevant political stories.

The Chris Matthews Show

Reporter: Chris Mathews

This half hour weekly show addresses current political issues.

- 4/21/12 Barack Obama's Challenge: Six months to make up the lost ground with white voters he got last time
- 4/28/12 Secrets about the decision to kill Bin Laden and what are the evidence pointing to how Mitt Romney will become a moderate president
- 6/2/12 Barack Obama vs. Mitt Romney 2012 Election
- 6/9/12 Obama's re-election and Hillary Clinton's hopes to run in 2016 election
- 6/16/12 Watergate legacy playing put in the Obama-Romney campaign

Obama and South Florida

Reporter: Steve Litz

4/10/12 6pm

Length: 2:20

President Barack Obama spent the day in South Florida not only to raise money but to talk about taxes to students. This was all in an effort to raise hundreds of thousands of dollars for his re-election bid.

Gingrich to Leave

Reporter: Pam Giganti

4/26/12 5am

Length: 1:00

Newt Gingrich put an end to his presidential pursuit. Rival Mitt Romney was assured of the Republican Party nomination after winning all five primaries where Gingrich had campaigned heavily.

Stand Your Ground Law

Reporter: Pam Giganti

5/1/12 5am

Length: 1:45

Florida's Stand Your Ground Law has been debated ever since the George Zimmerman vs. Trayvon Martin case. Governor Rick Scott has recommended an overhaul, not a repeal of the law.

Obama Gay Marriage

Reporter: Sharon Lawson

5/10/12 5am

Length: 2:30

President Barack Obama revealed that he supports the idea of same sex marriages. This came days after Vice President Joe Biden expressed his support of same sex unions and one day after North Carolina became the latest state to ban them.

NALEO Politics Latest

Reporter: Steve Litz

6/22/12 5:30pm

Length: 3:40

The race for the White House ran through the Sunshine State again this year. President Obama and Mitt Romney were doing their best to gain Hispanic voters to their side.

ENVIRONMENT

In the celebration of Earth Week, NBC 6 aired a weeklong series of reports addressing environmental issues. On Saturday 4/21/12, NBC 6 employees participated in Comcast Cares Day and helped revitalize a local school.

Living Green

Reporter: Shiri Spear

4/11/12 11am

Length: 8:30

April is Earth Month and it seems like everyone is making a conscious effort to be more eco-friendly. Shiri Spear and do-it-yourself expert Jay Baker had some tips for our viewers if they are looking to live green.

Cloth Diapers

Reporter: Adam Kuperstein

4/20/12 5pm

Length: 2:05

Cloth diapers seem to be a growing trend in South Florida as new moms and their babies are going green from birth.

Solar Panels

Reporter: Adam Kuperstein

4/20/12 5pm

Length: 1:00

Several business in South Florida are doing their part to make the World a greener place so JM Lexus officially launched rooftop solar panels in an effort to reduce their carbon foot print. The dealer's new 134 solar panels are capable of producing 50 thousand kilowatts per hour of electricity every year. That's the equivalent of burning over 9 thousand gallons of gas every year.

Hurricane Season

Reporter: Jennifer Reeves

5/24/12 5pm

Length: 2:15

A week before hurricane season even started we've already seen our first tropical storm. Is it that time of the year to begin preparing or any possible storms headed our way.

Team USA Goes Green

Reporter: Pam Giganti

6/11/12 6am

Length: 1:25

Team USA is going green for this year's Olympic Games. Nike will be dressing the American Team with environmentally- friendly uniforms in London.